



DERBY 2018

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Dear Friend of The Kessler School:

It is with great excitement that we announce plans for the **2018 Kessler Derby on Saturday, April 7th**! The PTO's major annual fundraiser has some big changes in store. The Derby is moving to a convenient new venue with breathtaking views of the Dallas skyline – **the 42nd floor of Cityplace Tower**. We are also adding musical entertainment to the mix, thanks to TKS parent and world-famous **DJ Mark Farina**, who will keep the party going late into the night!

While the Derby is changing venues, its core mission is racing forward as we continue to raise funds to support TKS and its students. Proceeds from this year's Derby will be used to improve the outdoor spaces at the school, including replacing the more than 30-year-old playground equipment with new, safe play structures that the children can enjoy every day. We also hope to install a permanent partial covering over the blacktop where students participate in P.E. classes and other outdoor activities so they are protected from the brutal Texas sun and other extreme weather.

The Derby can't succeed without your help. We are excited to offer businesses and community members the opportunity to capture the attention of over 300 attendees by supporting TKS as a Derby sponsor or by donating an item to the silent auction. Sponsors will also be highlighted in other ways, including in the school newsletter, website, and via social media.

A sponsorship commitment form and auction donor form are attached. Questions about Derby sponsorships should be directed to Kam Naidoo at 214-532-8477 or kamnaidoo@naidoolaw.com. Questions regarding donating an item to our silent auction should be sent to Summer Berman at 469-955-6891 or summerberman@gmail.com. We greatly appreciate your support!

With kind regards,

Clayton Tompkins
Overall Derby Chair

Kam Naidoo
Derby Sponsorship Chair

Shelbi Barnhouse
PTO President